




**Denverright.**  
Your Voice. Our Future.

INC  
January 2017


**Denverright.** 

Four Plans Working Together to Make One City

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Parks Game Plan Denver Moves: Transit



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Blueprint Denver Denver Moves: Pedestrians & Trails

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## Overview of Today

- Summary of community outreach
- Denveright draft vision elements
- Update from each plan
  - Blueprint
  - Game Plan
  - Denver Moves: Transit
  - Denver Moves: Pedestrians and Trails
- What's coming next?
- Q & A

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## Summary of Community Outreach

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## Community Driven Process

### Who?

Everyone who lives, works, and plays in Denver

**Public-at-large**

### Role

Attend meetings, take surveys, share your voice!

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## Public Outreach: Denveright Visioning Summer – Fall 2016

### 29 Street Team Events



CHUN National Night Out BBQ



Feria de Verano in Elyria

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## Public Outreach: Denveright Visioning Summer – Fall 2016

**29** Street Team Events

**5** Community Workshops with over **375** participants



## Public Outreach: Denveright Visioning Summer – Fall 2016

**29** Street Team Events

**5** Community Workshops with over **375** participants

**6** Online surveys with over **6,900** responses



### How long have you lived in Denver?



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### Satisfaction

How satisfied are you with living in Denver?



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Check out [www.denvergov.org/denverright](http://www.denvergov.org/denverright) for more survey results



From home page: click on this banner to go to "Your Voice" page and then scroll down to "Visioning Survey"



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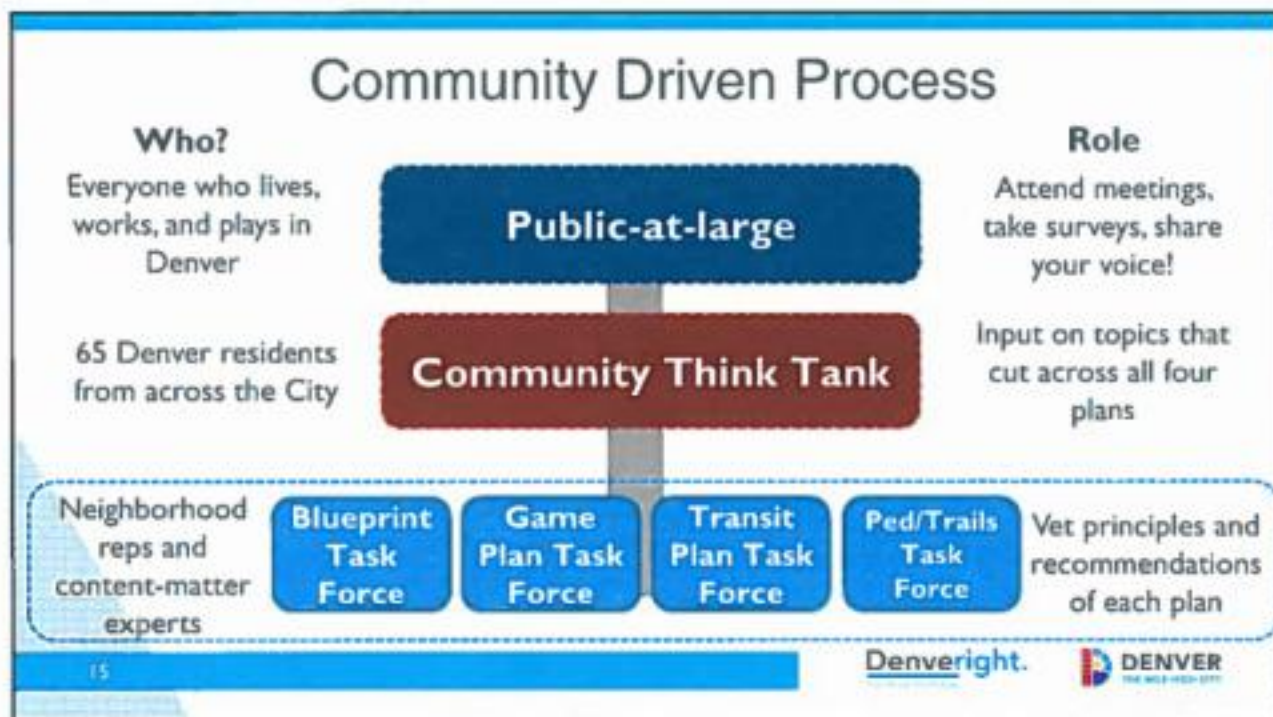
65 Denver residents from across the City

**Community Think Tank**

Input on topics that cut across all four plans







## RNO Task Force Representation

	Blueprint Denver	Game Plan	Denver Moves: Peds/Trails	Denver Moves: Transit Plan
<b>INC</b>	Joel Noble Margie Valdez Geneva Hooten	Brad Cameron Cindy Johnstone	Rosemary Stoffel	Joel Noble
<b>RNOs</b>				
Northwest	★	★	★	★
Far Northeast	★	★	★	★
Northeast	★	★	★	★
Southwest	★	★	★	★
Southeast	★	★	★	★
Central	★	★	★	★

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## INC Task Force Reps

- What have you found most interesting and/or surprising in your work on the task force so far?

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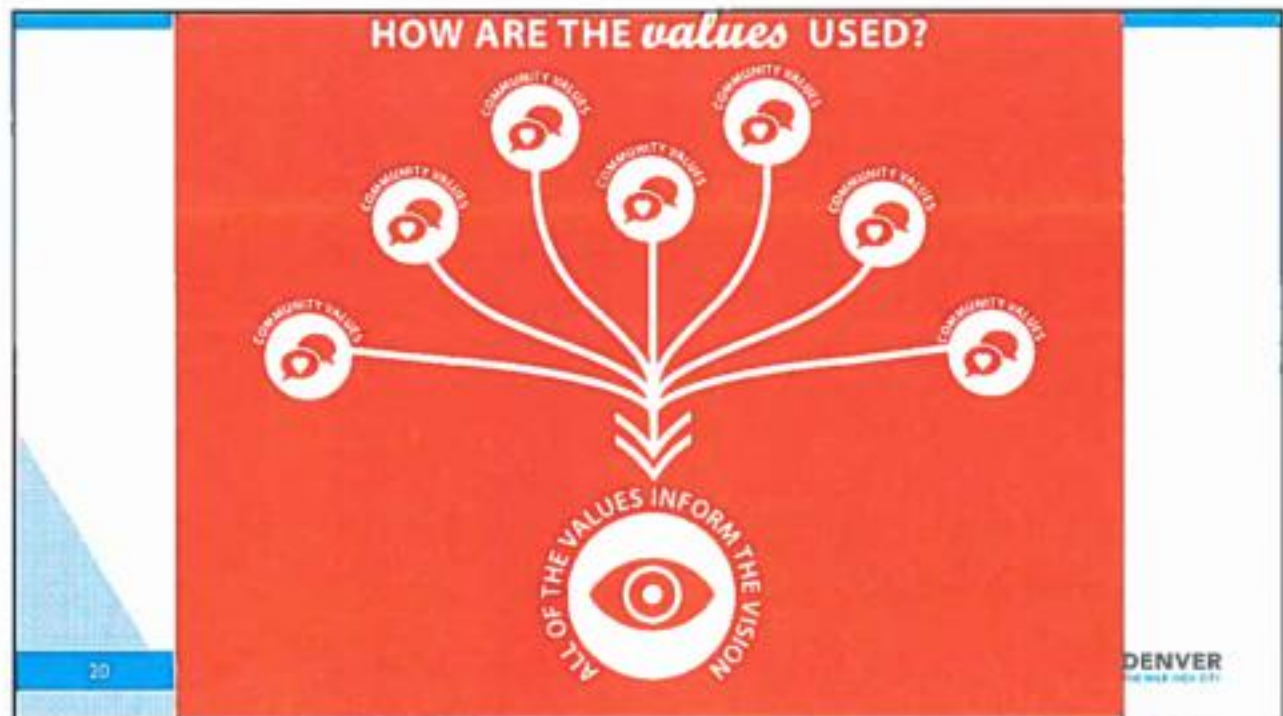
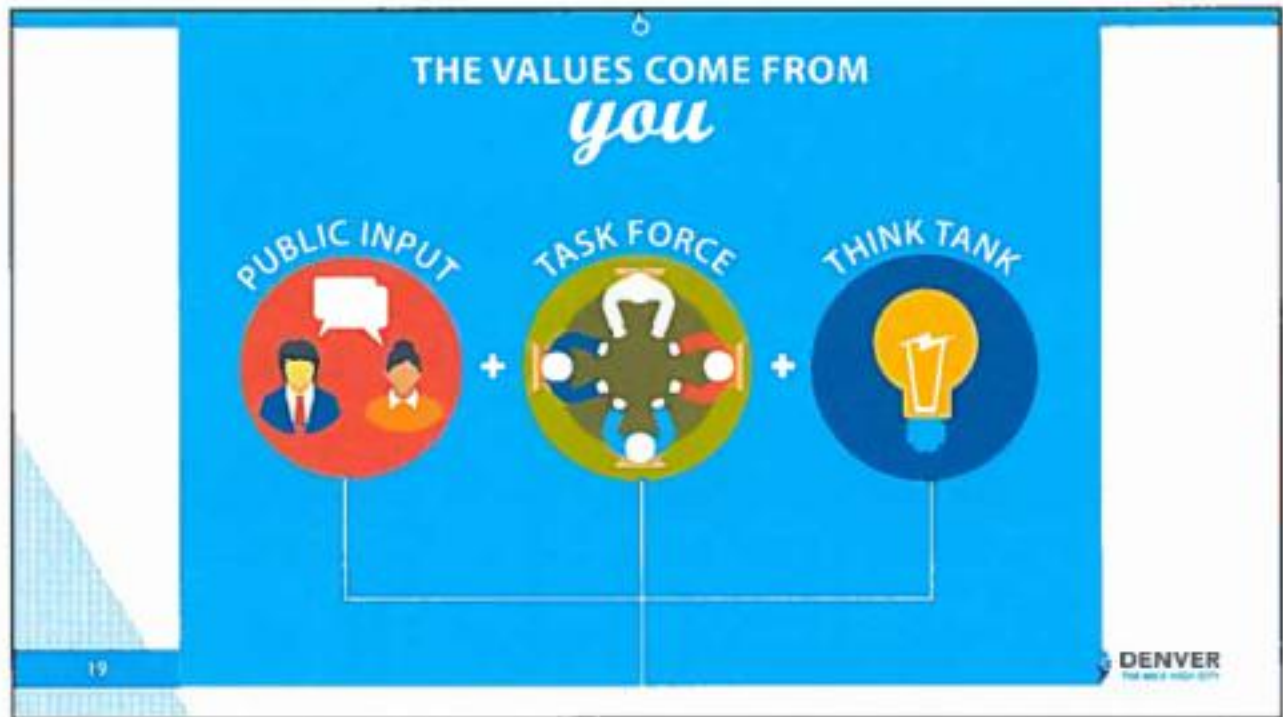
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## Draft Vision Elements

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## WHAT IS A *Vision*?

**vis-ion**  
*noun*  
How the community envisions the physical, economic, and social fabric of our city.

**WHY SHOULD I CARE?**

INFORMS ALL FOUR DENVERIGHT PLANS

**WHERE DOES IT COME FROM?**

THE COMMUNITY VALUES AND INPUT FROM SURVEYS AND WORKSHOPS

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## THE *Vision* IS MADE UP OF SIX VISION ELEMENTS:



EACH WITH A SET OF SUPPORTING COMMUNITY VALUES

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IN SUMMARY...

**THE *Vision* FOR DENVERIGHT IS:**

EQUIVABLE, AFFORDABLE AND INCLUSIVE



ECONOMICALLY DIVERSE AND VIBRANT



STRONG AND AUTHENTIC NEIGHBORHOODS



WELL CONNECTED, SAFE AND ACCESSIBLE PLACES



HEALTHY AND ACTIVE



ENVIRONMENTALLY RESILIENT



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SO WHERE ARE WE GOING FROM HERE?

COMMUNITY VALUES

VISION

ELEMENTS



**goals**  
noun  
Provide direction, set expectations for what each plan can do to help achieve the vision, and establish a decision-making framework.

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Read about the community values and vision elements for Denverright and submit your comments at

[www.denvergov.org/denverright](http://www.denvergov.org/denverright)



We're also doing targeted outreach groups that were underrepresented in the Visioning Survey to get their input on the vision elements – especially youth, Latinos, and lower-income residents

Look for this link on the "Your Voice" page

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# Blueprint Denver

Plan Update

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# Denveright Workshop: Blueprint Results

## Community Values Prioritization



# Blueprint Land Use and Transportation Vision Online Survey

## What amenities or services would make your current neighborhood even better?



[https://www.denvergov.org/content/dam/denvergov/portals/Denveright/documents/Blueprint/Meeting%20Archive/Workshop\\_Survey\\_Summary\\_Nov2016-web.pdf](https://www.denvergov.org/content/dam/denvergov/portals/Denveright/documents/Blueprint/Meeting%20Archive/Workshop_Survey_Summary_Nov2016-web.pdf)





## Blueprint Community Profile and Diagnostic Reports

Community Profile Online Now

Diagnostic Online Soon

30 Community Profile and Blueprint 2002 Diagnostic

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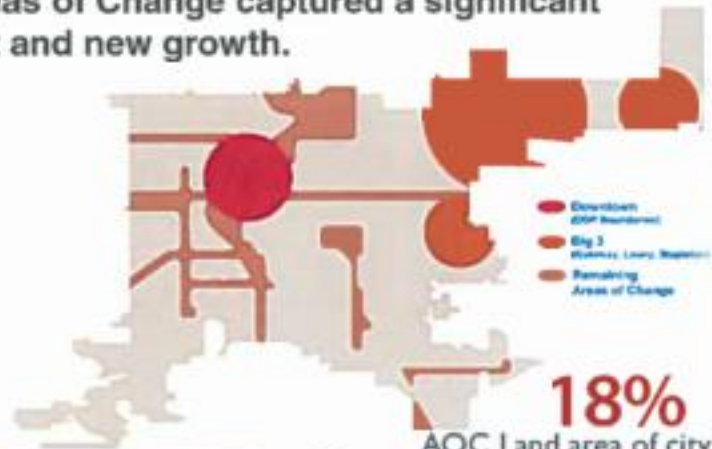
## Goal 1: Direct growth to Areas of Change and manage and limit change in Areas of Stability

- Relative to land area, Areas of Change captured a significant proportion of investment and new growth.

67% CAPTURE OF NEW HOUSING



41% CAPTURE OF NEW JOBS



**18%**

AOC Land area of city

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Overview of 2002 Blueprint Denver Diagnostic

## Goal 2: Maintain the character of Areas of Stability yet accommodate some new development

- Areas of Stability experienced a relatively small proportion of investment related to new growth, especially relative to their land area.

33% CAPTURE OF NEW HOUSING



34% CAPTURE OF NEW JOBS



**82%**

AOS Land area of city

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

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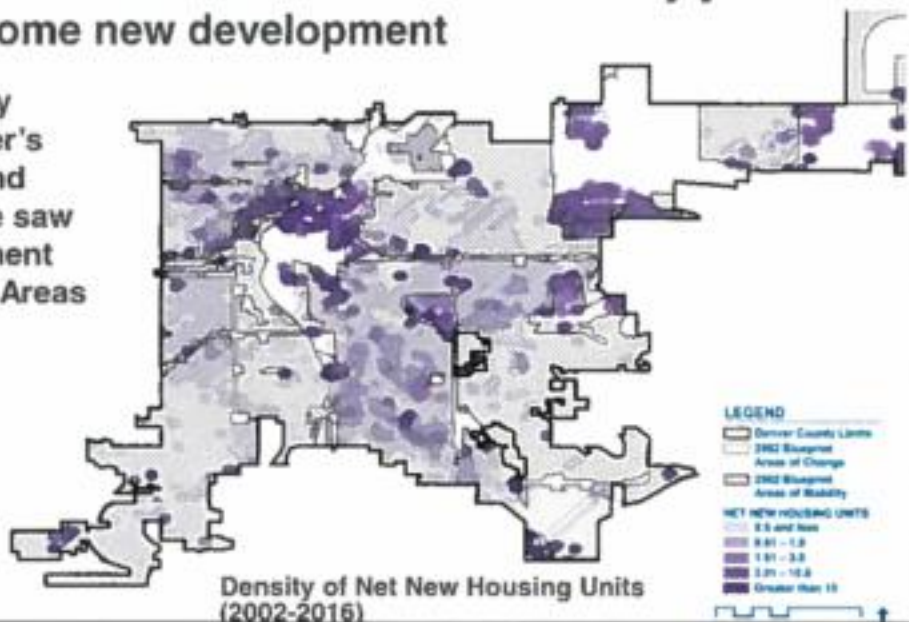
Overview of 2002 Blueprint Denver Diagnostic

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## Goal 2: Maintain the character of Areas of Stability yet accommodate some new development

- Areas of Stability bordering Denver's major centers and Areas of Change saw higher development than most other Areas of Stability



## Goal 3: Improve the function of streets. Streets should be viewed as a means to move people not just cars.

- Investments in transit and bicycle infrastructure have dramatically improved the function of the transportation network in certain locations, but are not system-wide.





### Goal 3: Improve the function of streets. Streets should be viewed as a means to move people not just cars.

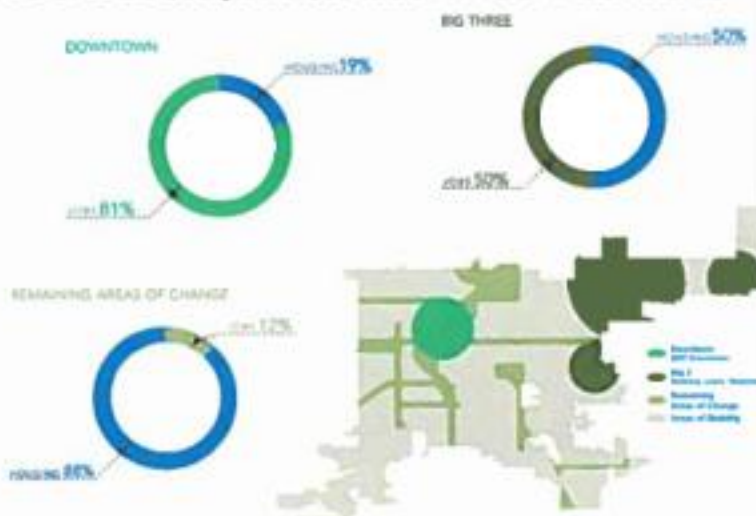
- Although significant progress was made, Denver still has work to do when it comes to moving more people by more modes.

Change in Drive Alone Commute Mode Share (2000-2014)



### Goal 4: Promote mixed-use development and urban centers

- Significant opportunities remain to increase the mix of uses and walkability of station areas and urban centers



## Blueprint Denver: What's coming next?

- Goal setting
  - Currently under review by Task Force
  - Public review next
- Develop growth management strategies
- Community engagement
  - April Workshop
    - Growth management strategies
  - More online surveys
  - Summer: Mapping

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## Game Plan

Plan Update

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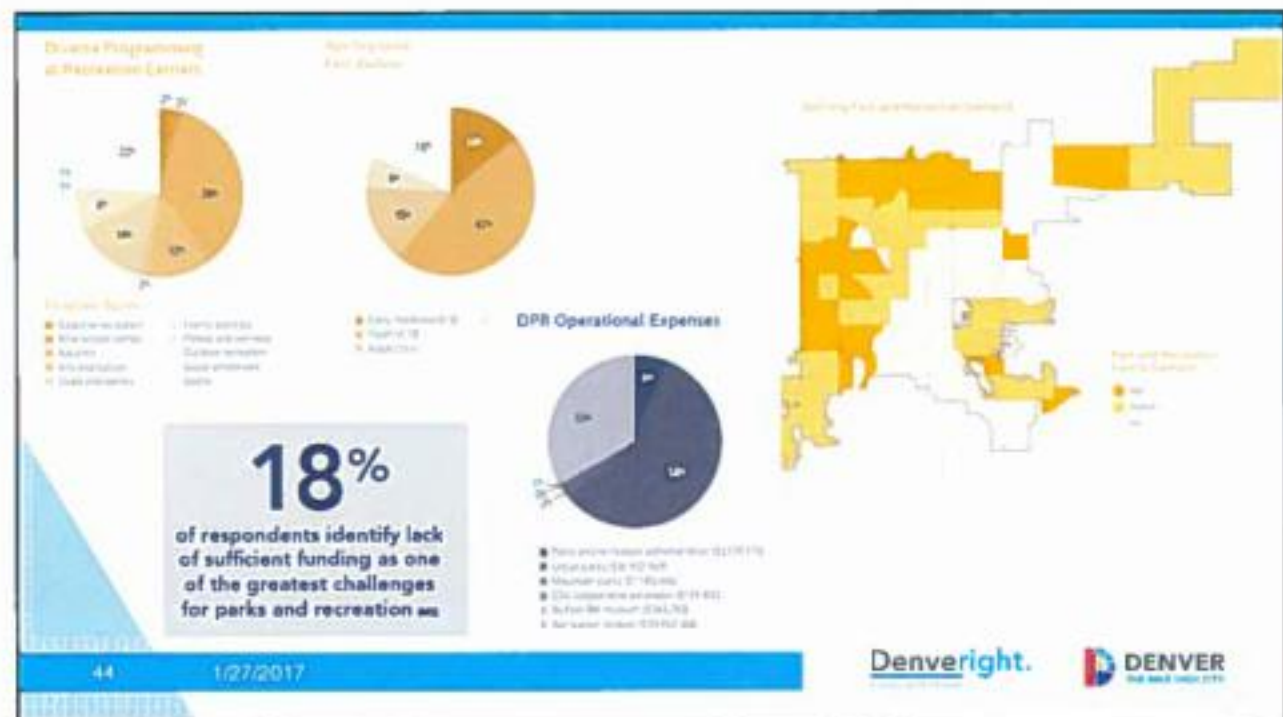
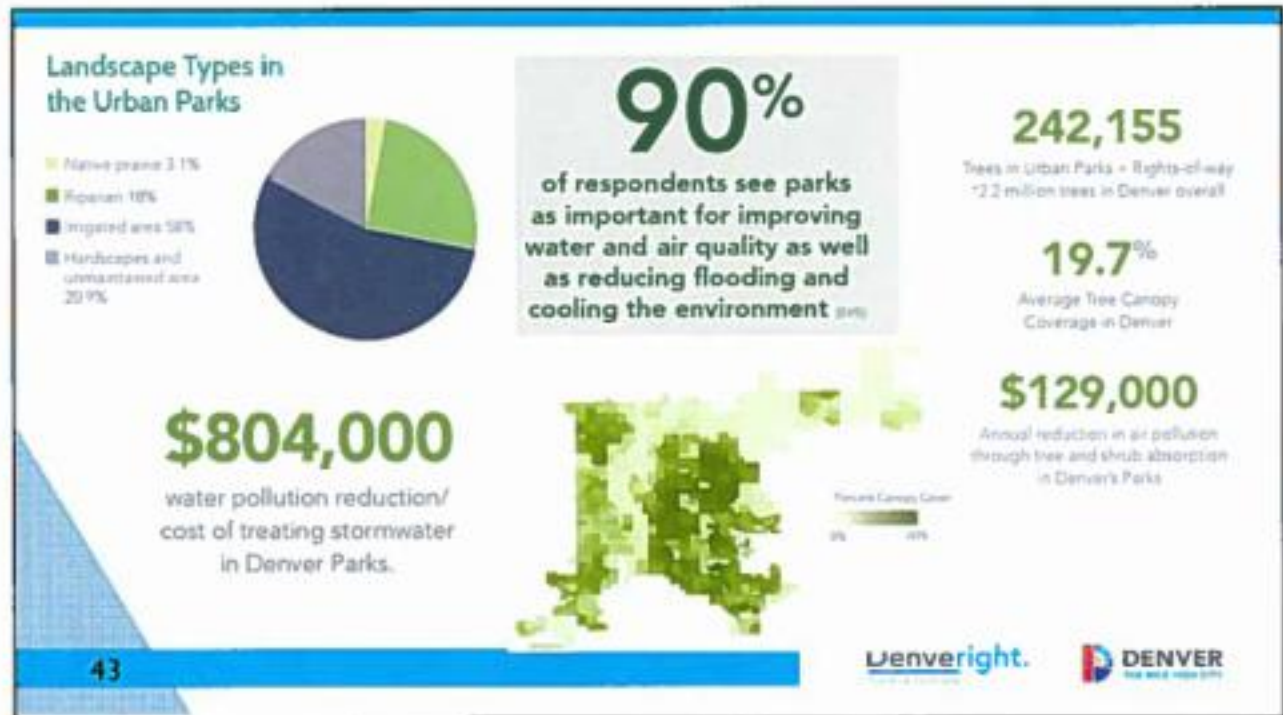


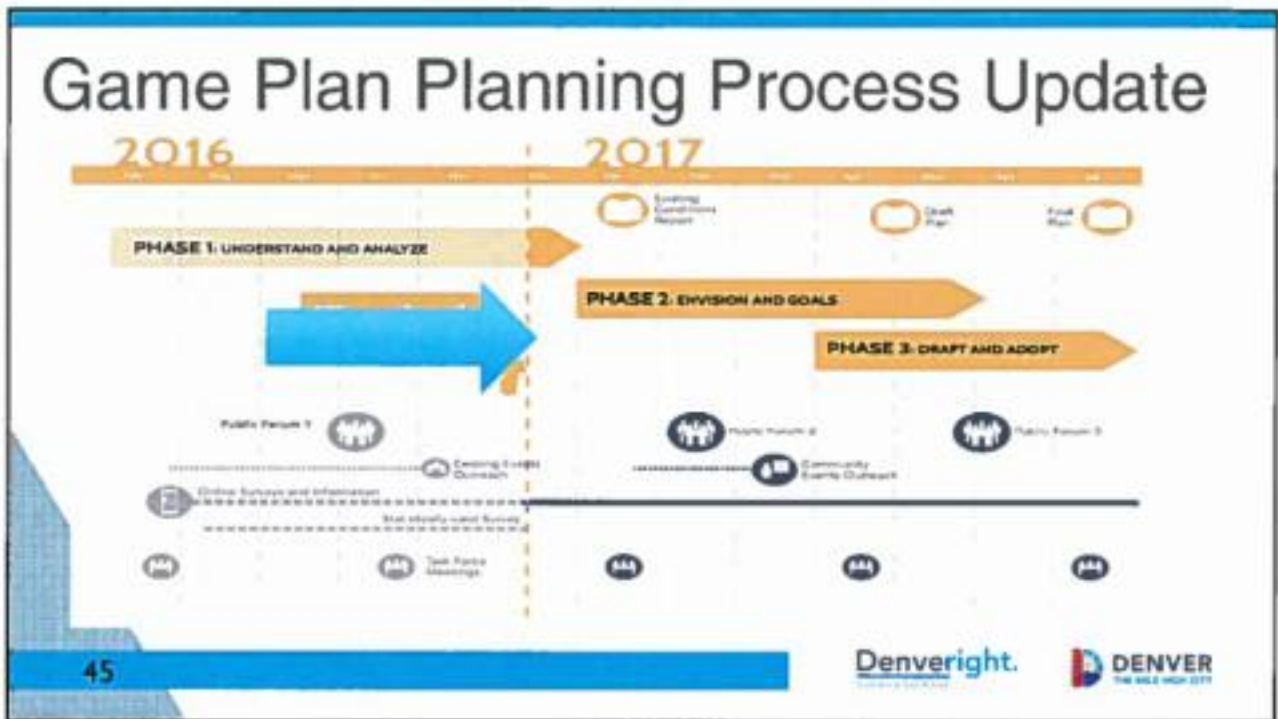
## Game Plan Outreach....

- Denveright meetings
- On-line Maptionnaire Survey
- Focus Groups (stakeholders & employees)
- Existing Community Events
- Statistically Valid Survey (multi-neighborhoods)















## Survey Results

Top 3 priorities for transit in Denver:

- Affordable
- Comprehensive
- Accessible

What would you like Denver Moves: Transit to accomplish (top 3):

- High capacity transit
- Multimodal access
- Livable community

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## Stakeholder Interviews: Key Themes

- Fast and frequent service
- Access and connections
- Easy, safe and comfortable
- Equity and affordability
- Economic mobility
- Healthy neighborhoods



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# Engagement Activities



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# Visioning Workshop – Transit Activities

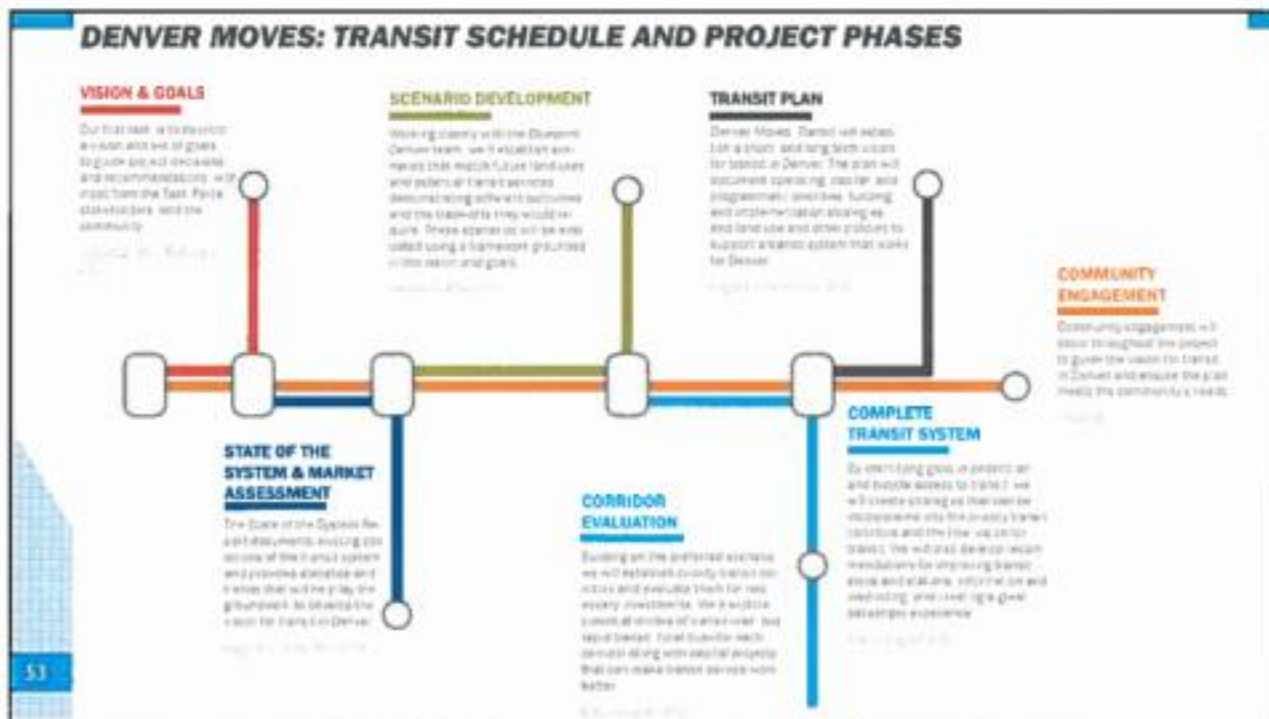


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## What's Next for Denver Moves: Transit



- Develop goals & objectives
- Release the State of the System Report
- Community engagement (storefront workshops)
- Youth Stakeholder Group
- Working closely with Blueprint scenario work
- Development of evaluation framework



# State of the System Report Overview

(release in early February)

Existing conditions report paints a picture of transit service, access, and programs in Denver today:

- Transit service & performance
- Access and programs
- Who rides transit
- Market analysis
- Key findings
- Peer city examples



Source: U.S. Census Bureau, Quarterly Census of Commute Mode, 2012-1 year estimate



## Denver Moves: Pedestrians and Trails

Plan Update





## Denver Moves: Pedestrians and Trails Denveright outreach summary – Top 5 Words

### WALKABLE DENVER



### WORLD-CLASS TRAIL NETWORK



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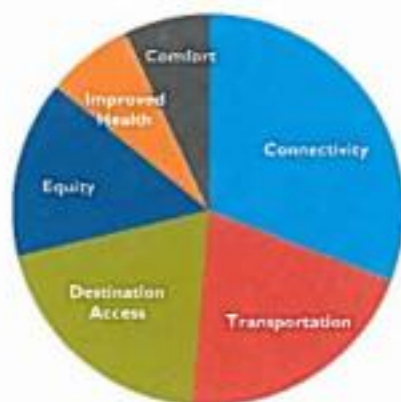


## Denver Moves: Pedestrians and Trails Denveright outreach summary – Goal voting

### PEDESTRIAN GOALS



### TRAIL GOALS



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## Denver Moves: Pedestrians and Trails Denveright outreach summary – Key Destinations

### TOP DESTINATIONS



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## Denver Moves: Pedestrians and Trails - Schedule & Phases

- February – Finish Network Development
- March – Taskforce Meeting #4
- March – Present Findings to MBAC/MPAC
- Spring - Draft Design Standards & Guidelines

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## Denver Moves: Pedestrians and Trails - What's coming next?

- Plan Vision Statement & Goals
  - Currently under review by Task Force
  - Public review next
- Develop Performance Measures
- Network development
- Public engagement – April timeframe
- Implementation Strategies
  - Project Prioritization
  - Policy/program/practice action plan

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## What's Next?

- Feedback on Denverright vision elements on website through **January 31<sup>st</sup>** (up since late November)
- Website:
  - Sign up for e-newsletter
  - Check calendar for all task force meetings, Think Tank meetings, and public workshops
- Find everything related to all four plans at **[www.denvergov.org/denverright](http://www.denvergov.org/denverright)**

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