

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team  
at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**.

***\*All fields must be completed.\****  
***Incomplete request forms will be returned to sender which may cause a delay in processing.***

Date of Request: June 11, 2017

Please mark one:  Bill Request or  Resolution Request

**1. Has your agency submitted this request in the last 12 months?**

Yes  No

If yes, please explain:

**2. Title:** Multi-year music festival at Overland Golf Course

**3. Requesting Agency:** Parks and Recreation

**4. Contact Person:** (With actual knowledge of proposed ordinance/resolution.)

- **Name:** Fred Weiss
- **Phone:** 720-913-0735/720-913-0633
- **Email:** fred.weiss@denvergov.org/laura.morales@denvergov.org

**5. Contact Person:** (With actual knowledge of proposed ordinance/resolution who will present the item at Mayor-Council and who will be available for first and second reading, if necessary.)

- **Name:** Laura Morales/Fred Weiss
- **Phone:** 720-913-0633/720-913-0735
- **Email:** laura.morales@denvergov.org/fred.weiss@denvergov.org

**6. General description of proposed ordinance including contract scope of work if applicable:**

Denver Parks and Recreation is requesting this contract to approve a five-year agreement with Superfly Productions LLC to produce a three-day music festival at Overland Golf Course in the Fall of each year. The golf course will be closed for approximately five weeks per year, with a five-year lease. The agreement includes funds to replace lost income to Denver Golf, funds for golf infrastructure improvements at Denver Golf, a 10% seat tax, landscaping funds to Overland Golf Course, funds to support a golfer discount program for displaced golfers, a city credit for annual city services and staff needed, an insurance policy and payment bond, as well as a Community Works Fund administered by a non-profit third party. The agreement will require that Superfly Productions LLC submit detailed plans that will address many neighborhood concerns, (examples include: a traffic/parking plan, a trash plan, and a security plan). Responsibilities, requirements, restrictions are defined.

**\*\*Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field.)

**a. Contract Control Number:**

**b. Duration:** Five (5) years for the lease

**c. Location:** Overland Golf Course

**d. Affected Council District:** 7

**e. Benefits:** Revenue to the Golf Enterprise fund received through an annual \$200,000 to Denver Golf for lost income, as well as \$2 per ticket to Denver Golf for infrastructure improvements (which could range from \$180,000- \$420,000 depending on attendance per day). Revenue to the General Fund consists of a 10% seat tax, with approximately \$1million -\$2million (depending on attendance and ticket price). Additional payments will fund landscaping costs at Overland Golf Course, and the cost of additional city services/staff for the event. Support for local musicians, artists, non-profits and the business community will also occur through programming and booking, as well as a Denver Festival Community Works Fund, managed by a non-profit third party to support community based improvement projects, funded by \$1 per ticket (approximately \$100,000-\$200,000 each year). Additional economic impact will occur from out-of-town guests and tourism; job creation; and a new signature event branding Denver on a national scale. An additional

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annual golfer discount payment to Denver Golf will fund a program for any displaced Overland golfers during the five weeks of closure each year.

f. **Costs:** \$0

**7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.**

While surveys and extensive public outreach has indicated support from the majority of neighbors, wider Denver community members, and Denver golfers, there are a limited number that are opposed. Overland Golf Course golfers and surrounding neighbors of the golf course do have concerns about the maintenance of the golf course during and after each event occurs, the protection of our open space, the displacement of the Overland golfers, and the wellbeing of attendees and neighbors (with transportation, security, etc.)

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