

Denver Game Plan for a Healthy City

Plan Goals & Draft Objectives - Revised August 28, 2017

Every Drop - Denver Parks and Recreation will provide leadership to be a more resilient and environmentally-sustainable city.

<p>Goal 1:</p> <p>Protect water quality and manage water use.</p> <p><i>(Previous: Manage water wisely to sustain our natural and urban ecosystems)</i></p>	<p>Goal 2:</p> <p>Protect and expand the urban forest.</p> <p><i>(Previous: Expand the urban forest to counter climate change and improve air and water quality)</i></p>	<p>Goal 3:</p> <p>Protect and restore healthy wildlife habitats and functional ecosystems.</p> <p><i>(Previous: Repair and restore healthy wildlife habitats and functional ecosystems)</i></p>	<p>Goal 4:</p> <p>Employ best sustainable practices for operational resilience.</p> <p><i>(Previous: Save energy and resources to minimize harmful environmental impacts)</i></p>	<p>Goal 5:</p> <p>Increase opportunities for people to experience and connect to nature.</p> <p><i>(Previous: Strengthen outreach, education, and stewardship programs focused on sustainable practices)</i></p>
<p>Objectives:</p> <p>Align efficient water resources and horticultural best practices with established landscape types.</p> <p>Identify and implement opportunities to conserve water use.</p> <p>Improve lake and stream water quality.</p>	<p>Objectives:</p> <p>Expand tree cover in areas of high "Heat Island" Index.</p> <p>Adopt the latest research on tree species selection and planting.</p> <p>Maintain a diversity of tree species and age to be a multifunctional community resource.</p>	<p>Objectives:</p> <p>Acquire and protect land for habitat and open space with high ecological value and value to the community.</p> <p>Create sustainable park landscapes that incorporate native and non-native species addressing ecological needs and site uses.</p> <p>Manage human impact on resources and control invasive species.</p>	<p>Objectives:</p> <p>Reduce energy use in park operations.</p> <p>Utilize low-impact pest and vegetation management methods.</p> <p>Promote high performance and low impacts in site and building improvements.</p>	<p>Objectives:</p> <p>Provide increased environmental education and outdoor recreation programs and services.</p> <p>Design parks to interpret and function as natural landscapes where appropriate.</p> <p>Rehabilitate vacant and underutilized lands for functional benefits.</p>

Every Dollar - Denver Parks and Recreation will model best practices in fiscal and resource management to ensure the long-term economic and operational health of the system.

<p>Goal 6:</p> <p>Ensure permanent, sustainable funding for park, trail, and recreation needs.</p> <p><i>(Previous: Develop sustainable, long-term funding resources to expand and renew the park and recreation system in the future)</i></p>	<p>Goal 7:</p> <p>Broaden system investments and services with allied individuals, agencies and organizations.</p> <p><i>(Previous: Continue to leverage partnership opportunities to maximize investments and shared benefits)</i></p>	<p>Goal 8:</p> <p>Increase the supply of parks, facilities, and resources relative to Denver's population growth.</p> <p><i>(Previous: Acquire and redevelop parks and facilities to provide a growing population with a high-quality services and facilities)</i></p>	<p>Goal 9:</p> <p>Deliver high quality service efficiently and effectively to all sectors of the city.</p> <p><i>(Previous: Maximize our service value to all economic sectors of our city; Implement sustainable practices to use consumable resources economically and efficiently)</i></p>	<p>Goal 10:</p> <p>Recognize parks and public spaces as vital elements of urban infrastructure for the city.</p> <p><i>(Previous: Promote the management of parks and public rights-of-way as components of vital urban infrastructure)</i></p>
<p>Objectives:</p> <p>Establish and confirm annual maintenance staffing and funding requirements.</p> <p>Establish and confirm annual facility improvement and park acquisition funding requirements.</p> <p>Identify and secure permanent funding sources to support system excellence.</p>	<p>Objectives:</p> <p>Expand public, private and non-profit partnership opportunities to maximize funding investments.</p> <p>Collaborate with other city departments to create and sustain functional partnerships.</p> <p>Leverage community resources to support maintenance and new projects and programs.</p>	<p>Objectives:</p> <p>Identify Level of Service standards for parks, facilities, and programs.</p> <p>Create mechanisms for development interests to help support green infrastructure, parks, and open space for new residents.</p> <p>Focus organizational resources to areas of the city with service deficiencies.</p>	<p>Objectives:</p> <p>Track customer satisfaction to build service consistency and meet operational priorities.</p> <p>Improve the awareness of parks, facilities, and services and cultivate stronger public use.</p> <p>Align facilities and programs with user demand, facility use, and organizational capacity.</p>	<p>Objectives:</p> <p>Quantify and communicate the social, economic and environmental impacts of parks and public space.</p> <p>Establish open space performance targets for existing and new development (match to Blueprint's Place Types).</p> <p>Align City's development review and code compliance processes with open space performance targets.</p>

Every Person - DPR will ensure equity in the distribution of resources and access to our services. DPR will provide programs, places and facilities that promote healthy lifestyle options for all residents.

<p>Goal 11:</p> <p>Achieve equitable access to parks and recreation amenities for all members of the community.</p> <p><i>(Previous: Ensure that all Denver neighborhoods have equitable access to parks and recreation amenities)</i></p>	<p>Goal 12:</p> <p>Make decisions informed by an understanding of community perspectives.</p>	<p>Goal 13:</p> <p>Provide quality programs and places that respond to Denver’s evolving needs.</p> <p><i>(Previous: Invest in community and individual health and wellbeing through parks and programs throughout the city)</i></p>	<p>Goal 14:</p> <p>Foster a work culture that embraces teamwork, increases job satisfaction and creates successful ambassadors to the community.</p> <p><i>(Previous: Create work environments that support staff success and job satisfaction to better serve the public)</i></p>
<p>Objectives:</p> <p>Identify access standards for all facilities and services.</p> <p>Collaborate with City Agencies and transportation providers to improve multi-modal access focused on deficient neighborhoods.</p> <p>Effectively communicate access opportunities and amenity options to users.</p>	<p>Objectives:</p> <p>Increase the number and diversity of people who are engaged and give feedback about projects, programs and initiatives.</p> <p>Enhance two-way communication tools with the public.</p> <p>Establish and clearly communicate departmental decision making process and points of public outreach.</p>	<p>Objectives:</p> <p>Research and investigate changing needs, demographics, emerging interests, and recreation trends to plan proactively for new staff and programs.</p> <p>Invest in community and individual health and wellbeing through re-imagining more engaging parks and programs.</p> <p>Ensure that all users feel safe and secure in existing parks and facilities.</p>	<p>Objectives:</p> <p>Expand staff training and continuing education opportunities to grow a culture of excellence and advancement.</p> <p>Develop standards for adequate staffing levels and staffing plans tied to staff satisfaction feedback.</p> <p>Define and clearly communicate team objectives to better serve the public.</p>

Uniquely Denver - Denver Parks and Recreation will provide high-quality parks, facilities and programs that reflect Denver's community and cultural identity.

<p>Goal 15:</p> <p>Enhance Denver's legacy pathways: its parkways, greenways and trails.</p> <p><i>(Previous: Enhance Denver's Greenway system and its companion regional and local trails)</i></p>	<p>Goal 16:</p> <p>Highlight and protect the system's unique historic, social and cultural resources.</p> <p><i>(Previous: Highlight and protect the system's special historic facility and cultural resources)</i></p>	<p>Goal 17:</p> <p>Celebrate the breadth of Denver's diverse ecological system, spanning from the prairie to the tundra.</p> <p><i>(Previous: Express Denver's identity and values within its parks and recreation facilities).</i></p>	<p>Goal 18:</p> <p>Design parks, facilities and programs that reflect Denver's distinct places and neighborhood identities.</p> <p><i>(Previous: Design parks and facilities that reflect Denver's neighborhood identity and diversity; Provide diverse and high quality recreation programs that are available and engaging to all ages and cultures)</i></p>	<p>Goal 19:</p> <p>Provide opportunities to expand Denver's healthy, outdoor lifestyle to all.</p> <p><i>(Previous: Provide inclusive facility and programming opportunities and to promote Denver's outdoor lifestyle)</i></p>
<p>Objectives:</p> <p>Enhance existing trail facilities and provide improved interconnection and access gateways.</p> <p>Protect, enhance, and maintain the resource value of drainages and gulches.</p> <p>Preserve and enhance Denver's parkways and expand tree-lined streets throughout the city.</p>	<p>Objectives:</p> <p>Identify, protect and enhance historic and other significant cultural resources for continued use and enjoyment.</p> <p>Integrate public art and unique cultural references into parks and programming.</p> <p>Promote the natural and cultural amenities of the Mountain Parks through expanded marketing and communications.</p>	<p>Objectives:</p> <p>Identify and protect threatened ecosystems and fire-prone areas in the Mountain Parks.</p> <p>Design and promote and integration between new and rehabilitated park landscapes with surrounding natural systems.</p> <p>Promote the system's environmental diversity through educational programming, marketing materials and signage.</p>	<p>Objectives:</p> <p>Ensure that new projects and programs reflect the unique context and cultural identity of the neighborhoods they share.</p> <p>Reflect native plant communities of the mountains and plains in the design of parks and facilities.</p> <p>Incorporate historical references to people and land uses in the design of parks and programming.</p>	<p>Objectives:</p> <p>Reflect the vision of a Healthy City (a high quality of life and a healthy environment) in all projects and programs.</p> <p>Extend programming outside of recreational facilities, enhancing the link between recreation programs and outdoor parks.</p> <p>Expand outdoor recreation opportunities for underserved young and older citizens.</p>