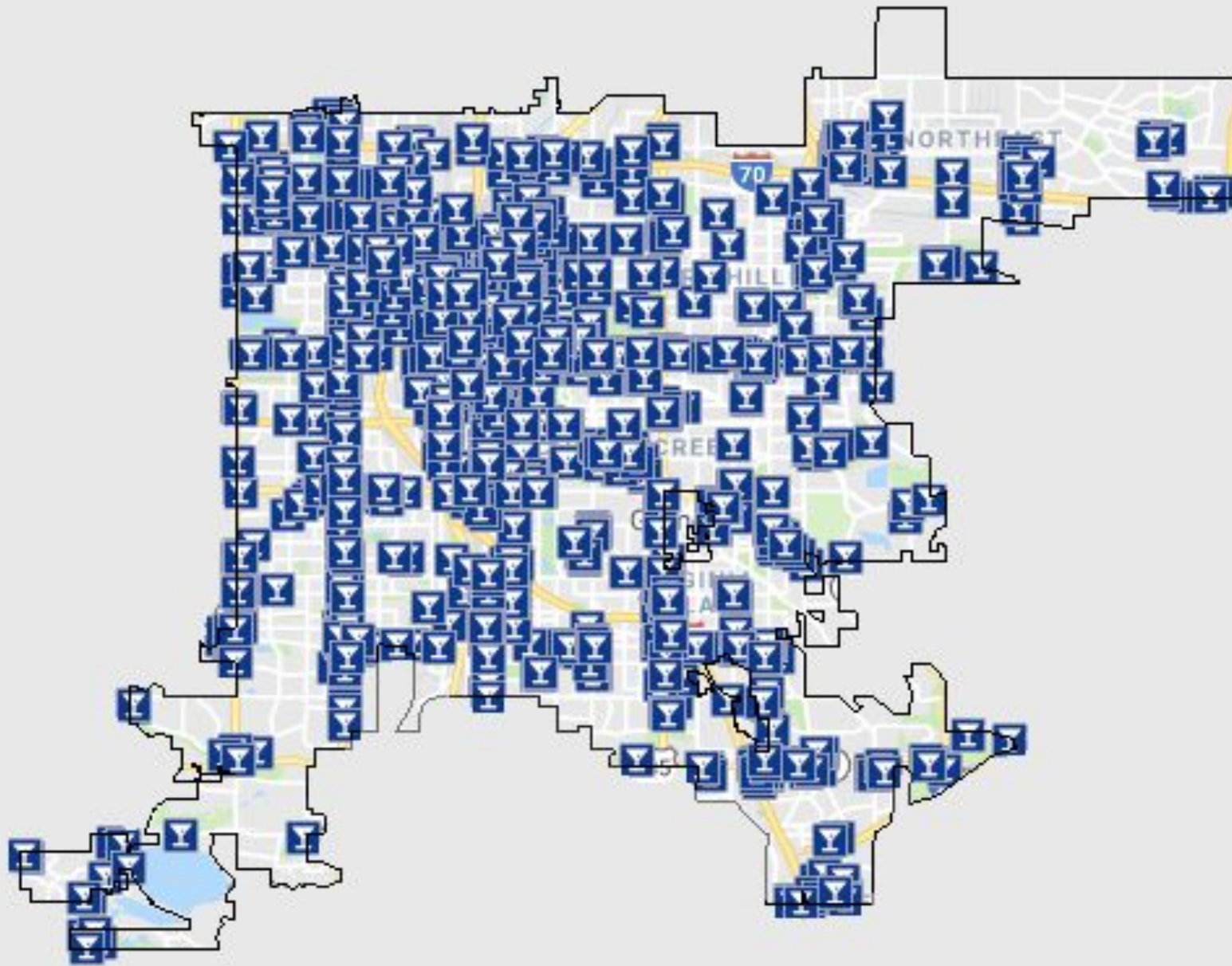


NEIGHBORHOOD  
ENGAGEMENT  
THROUGH  
ONLINE  
PETITIONING





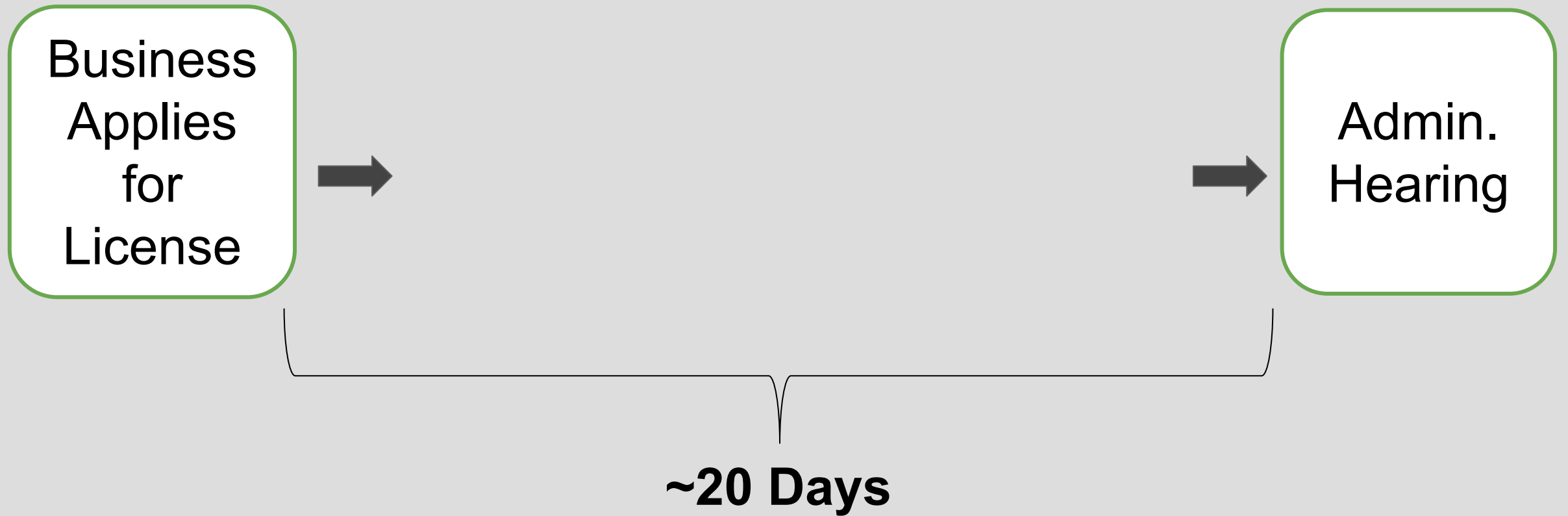
# LIQUOR LICENSES IN DENVER

As of June 2018

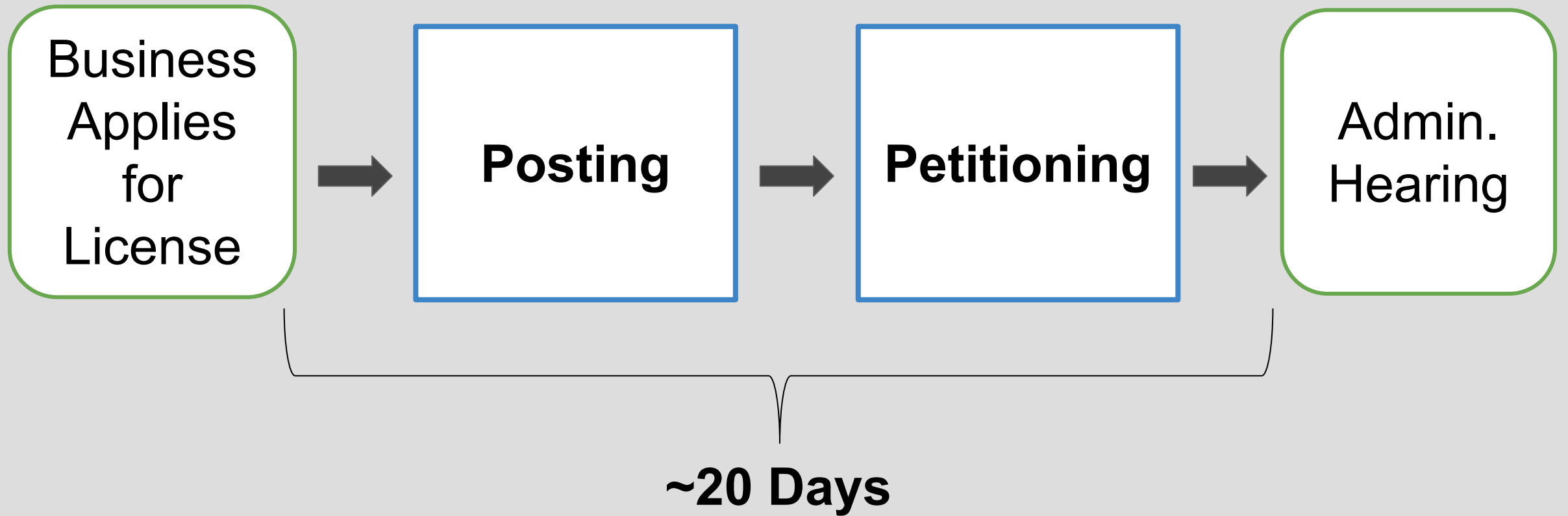


**OUTDATED**

# Current Process



# Current Process





# Barriers to Neighborhood Engagement

---

1

Confusing & Only in English

# Barriers to Neighborhood Engagement

---

1 Confusing & Only in English

2 Limited Reach



# Barriers to Neighborhood Engagement

1 Confusing & Only in English

2 Limited Reach

3 Manual Verification

# Barriers to Neighborhood Engagement

1 Confusing & Only in English

2 Limited Reach

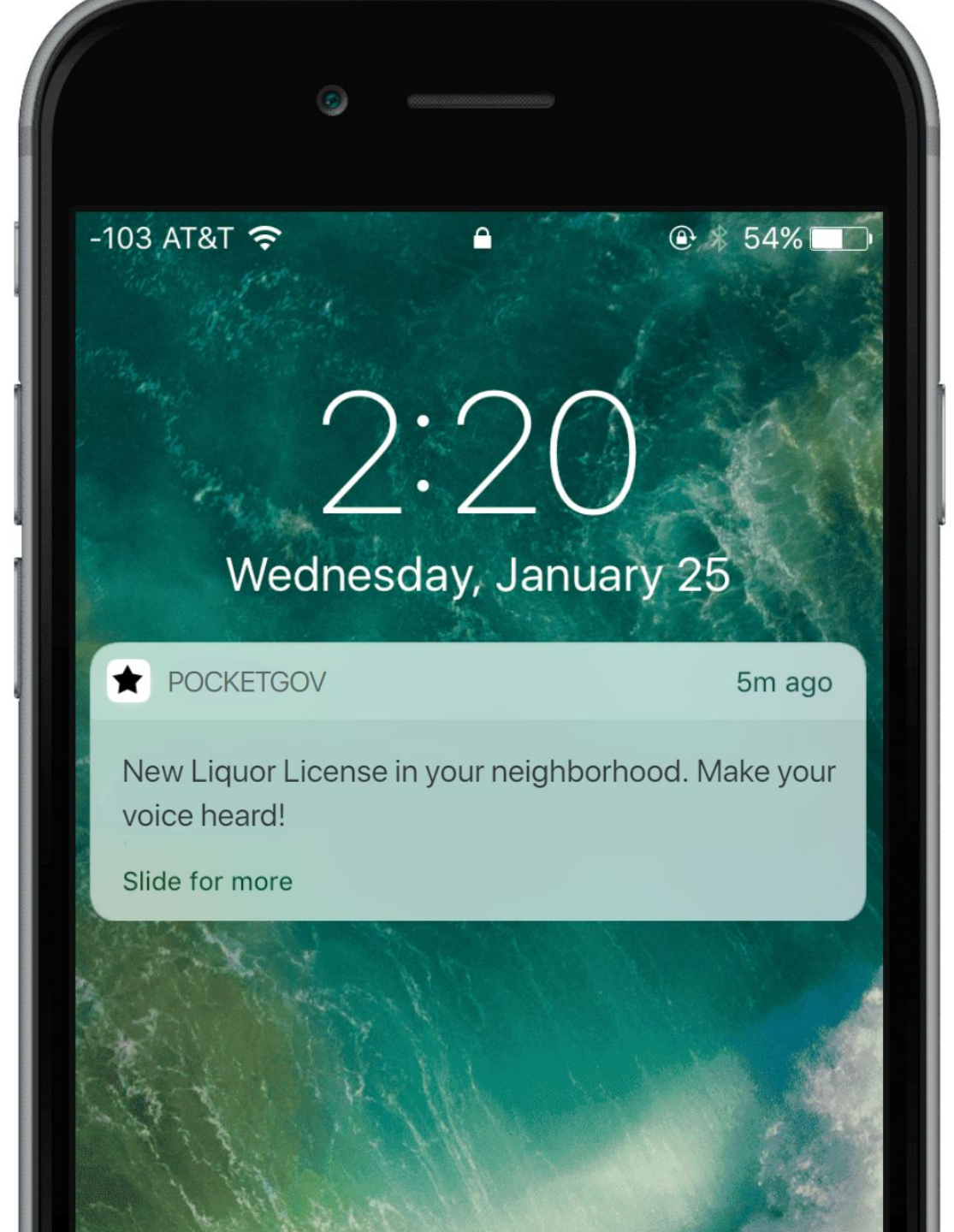
3 Manual Verification

4 Time Consuming

# SOLUTION:

Signs Easier to  
Read & in Spanish

Online Petitions



**NAME:**

**DOB:**

# Verification Process

**NAME:**

**DOB:**

# Verification Process

**ADDRESS:**

**NAME:**

**DOB:**

# Verification Process

**ADDRESS:**



**SUPPORT**



**OPPOSE**

# Estimated Costs & Savings

## Up-Front Cost

- Web Development: \$86,000

## Annual Savings

- City Labor: \$6,200
- Community Paper & Printing: \$500
- Petition Circulation: \$30,000

**Total Community Savings: \$36,700 per year**

# Benefits

- Broader Reach
- Saves Time
- Instant Results
- Easier Access







LET'S  
**ADORE** *And* **ENDURE**  
*Each other*



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## Team Hearings

**Emily Backus, Denver Dept. of Public Health & Environment**

**Bobby Dishell, University of Colorado Law School**

**Kristina Heyl, Colorado Department of Human Services**

**Shelby Johnson, Denver Public Schools**

**THANK YOU TO OUR SPONSORS, MENTORS, AND  
CONTRIBUTORS!**

# References

- 18% Denver Residents are Native Spanish Speakers Reference: U.S. Census Bureau via [www.datausa.io](http://www.datausa.io), 2015
- Map of Denver Liquor Licenses: Denver Open Data Catalogue
- Elections Info: Denver Elections Division eSign Overview
- DMV Statistics: Dave Edinger, Chief Innovation Officer and Chief Information Officer, City of Denver

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