

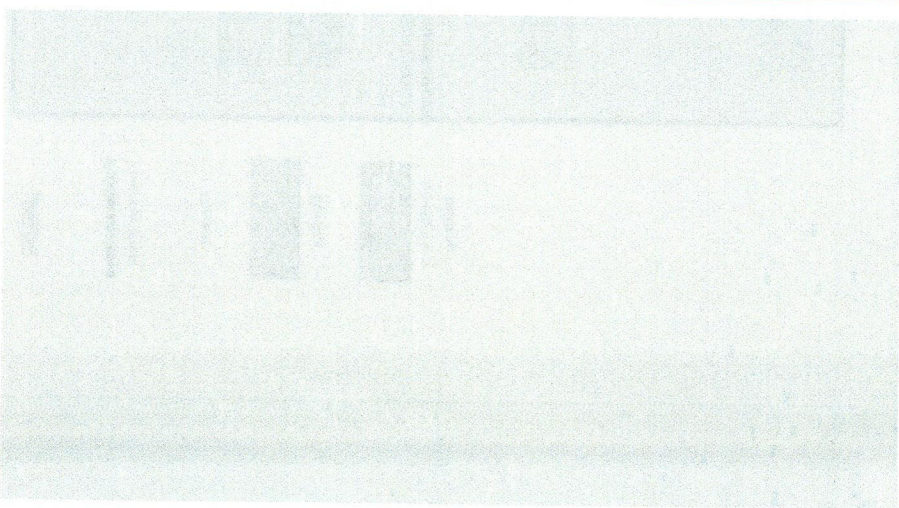
Entertainment Districts/Common Consumption Areas  
Statutory Requirements

4/13/18

| Entertainment District/Common Consumption Area Statutory Requirements | Authority  |
|---|--|
|   | local licensing authority that uses physical barriers to close the area to motor vehicle traffic and limit pedestrian access.  |
| <b>Require all drinks to be in special cups with name of licensee</b> | <p>C.R.S. §§ 12-47-909(1)(b) and (c) and (d)</p> <ul style="list-style-type: none"> <li>• Alcohol beverage containers for consumption within the CCA (but not within any of the attached licensed premises) must be disposable, must be no larger than sixteen ounces, and must contain the name of the vendor in at least 24-point font.</li> <li>• No alcohol beverages from the attached establishments are allowed into the CCA unless the beverages are in such cups.</li> </ul>  |
| <b>Needs and Desires established</b>                                  | <p>C.R.S. § 12-47-301(11)(f)</p> <ul style="list-style-type: none"> <li>• Before certifying a promotional association, the local licensing authority shall consider the reasonable requirements of the neighborhood, the desires of the adult inhabitants as evidenced by petitions, remonstrances, or otherwise, and all other reasonable restrictions that are or may be placed upon the neighborhood by the local licensing authority.</li> </ul> <p>C.R.S. § 12-47-301(11)(c)(III)(E)</p> <ul style="list-style-type: none"> <li>• The local licensing authority may refuse to certify or may decertify a promotional association if the use of a CCA is not compatible with the reasonable requirements of the neighborhood or the desires of the adult inhabitants.</li> </ul> |
| <b>Annual Report from PA</b>  | <p>C.R.S. § 12-47-301(11)(c)(II)(C)</p> <ul style="list-style-type: none"> <li>• To qualify for certification, a promotional association must agree to submit annual reports by January 31 of each year to the local licensing authority showing a detailed map of the boundaries of the CCA, the CCA's hours of operation, a list of attached licensed premises, a list of the directors and officers of the promotional association, security arrangements within the CCA, and any violation of this article committed by an attached licensed premises.</li> </ul>  |
| <b>Safety and Security Plan</b>                                       | <p>C.R.S. §§ 12-47-301(11)(c)(III)(B) and (C)</p> <ul style="list-style-type: none"> <li>• The local licensing authority may refuse to certify or may decertify a promotional association if the promotional association fails to establish that the licensed premises and CCA can be operated without violating the liquor code or creating a safety risk to the neighborhood.</li> <li>• Annual reports must contain security arrangements for the CCA.</li> </ul>   |
| <b>Fees</b>   | <p>C.R.S. § 12-47-301(11)(f)</p> <ul style="list-style-type: none"> <li>• A local licensing authority may establish application procedures and a fee for certifying a promotional authority or authorizing attachment to a CCA. The amount of the fee should be designed to reasonably offset the cost of implementing the program.</li> </ul>   |

# Liquor Common Consumption Areas

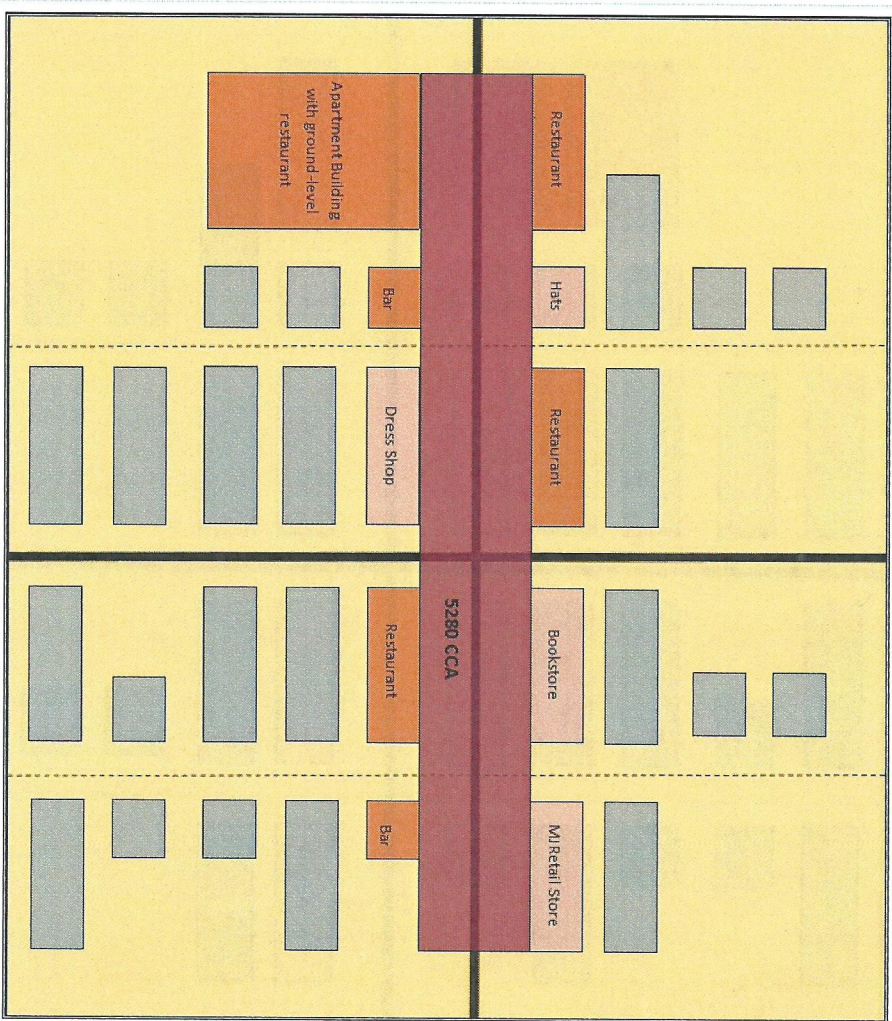
What could a CCA look like in Denver?



## Picture this...

In this scenario, the dark orange liquor-licensed establishments belong to the PA, and allow patrons to take their beverages into the purple CCA. Light orange businesses belong to the PA as well.

Imagine the PA is operating within an established ED and has obtained the appropriate approval for a street fair event from City Agencies and neighbors.



### LEGEND

**Established**  
5280 Entertainment District\*  
\* 60 acres with 20,000 sq. ft. of liquor licensed premises

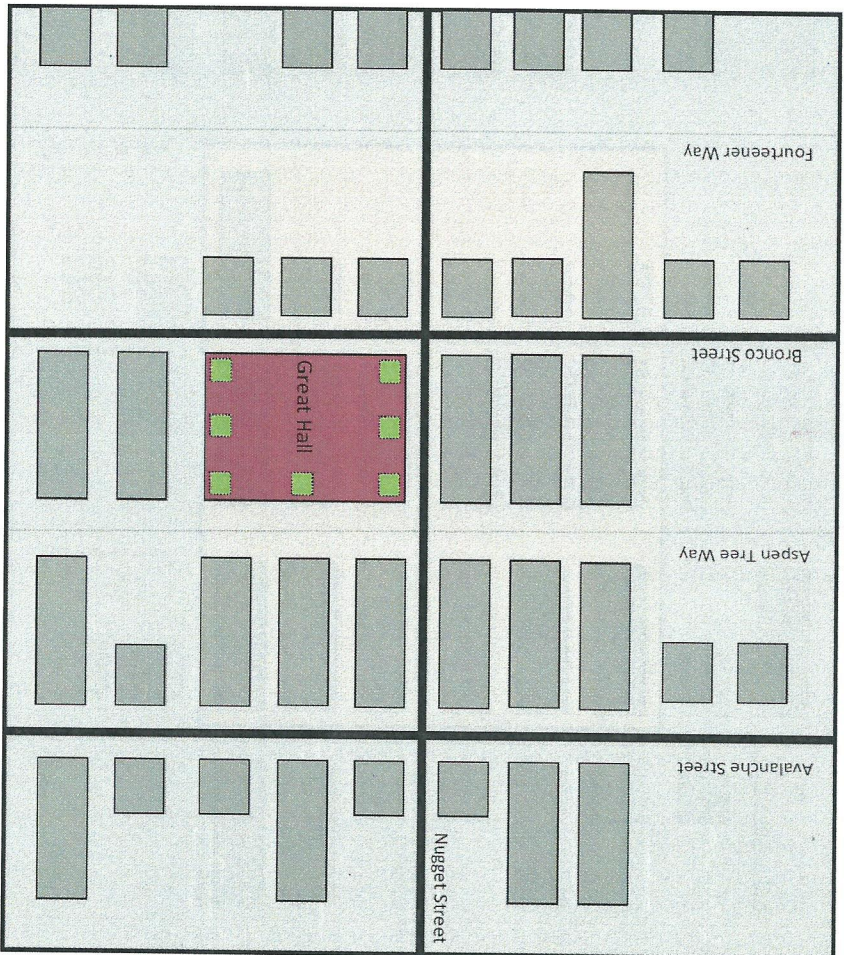
**Established**  
5280 PA  
(contains LLP and non-LLP)

**Established**  
5280 CCA

# We want to have a CCA! What's next?

A group of businesses would begin by forming a PA comprised of liquor-licensed businesses surrounding the proposed CCA.

The PA would then apply with the Department of Excise and Licenses for PA certification and a CCA permit.



**LEGEND**

Proposed Great Hall Promotional Association (PA)

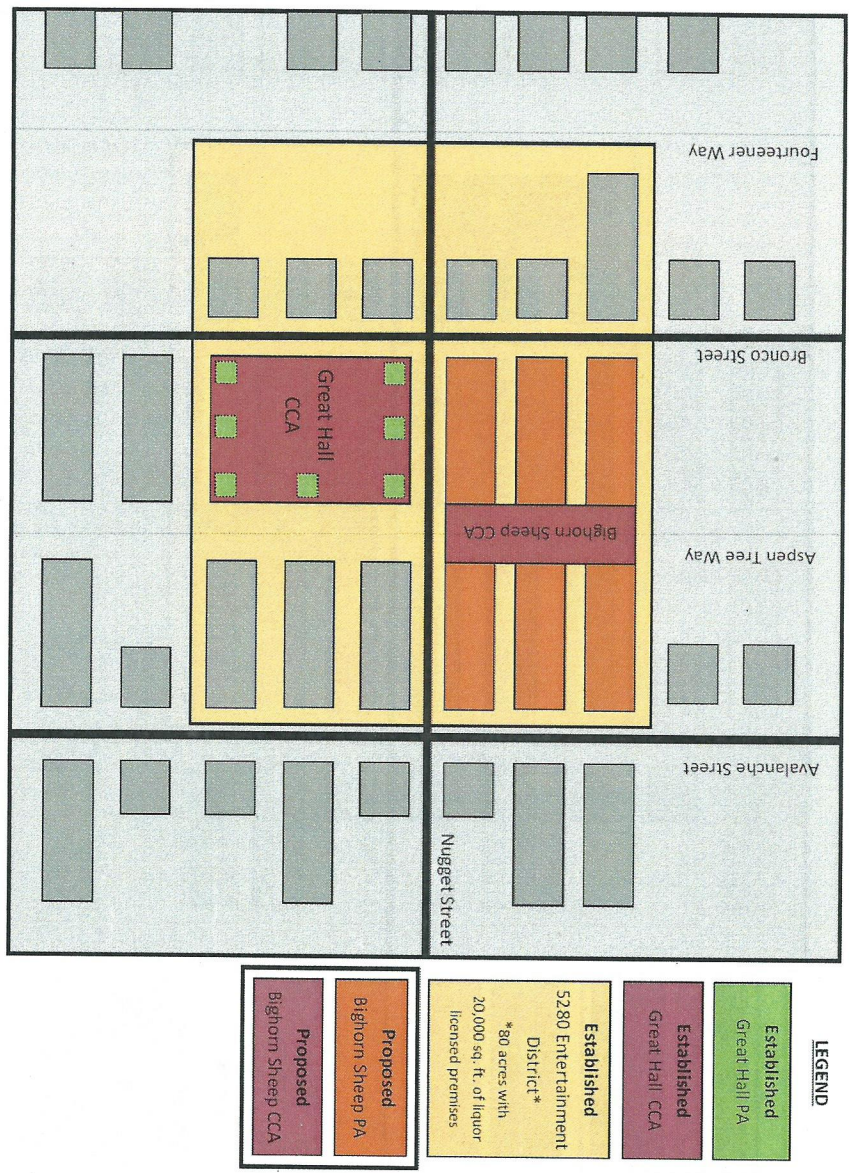
Proposed Great Hall Common Consumption Area (CCA)

*Certification  
Common Consumption Area*

# City Council has approved an ED. Now what?

Once City Council has established an ED, other businesses and associations are free to form PAs and apply for CCA permits.

Patrons may carry and consume alcoholic beverages within a CCA, but they may NOT take beverages from one CCA to another – remember, the ED boundaries are invisible to patrons, so the boundaries that will matter are the CCA boundaries.



# CCAs can expand!

As the pilot program progresses, PAs may gain partners and want to expand.

Nothing in state statute prohibits a PA for applying to modify/expand its CCA.

